

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58082 CF LOC-POL FBD - LBD: 08/19/12 - 08/26/12 HL#: Created: 08/16/12 09:11 AM
 Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 4990 Agency Commission: 15 % Updated: FWONG on 08/16/12 09:33 AM
 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self :03:00 Confirmed: 08/16/12 09:33 AM
 Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 08/17/12 09:00 AM
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001 | MLOCAL6A | M T W T F * * | NEWS | 30 | | | | 0.0 | \$250.00 | 10 | \$2,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 10 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 002 | MEARLY | M T W T F * * | MORN | 30 | | | | 0.0 | \$100.00 | 10 | \$1,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 10 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 003 | DRACHAEL9A | M T W T F * * | DAY | 30 | | | | 0.0 | \$450.00 | 5 | \$2,250.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 004 | DPRICE | M T W T F * * | PRCE | 30 | | | | 0.0 | \$990.00 | 5 | \$4,950.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 005 | NNOON | M T W T F * * | NEWS | 30 | | | | 0.0 | \$125.00 | 5 | \$625.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 006 | DCBSSOAP2 | M T W T F * * | SOAP | 30 | | | | 0.0 | \$250.00 | 5 | \$1,250.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 5 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58082 CF LOC:POL FBD - LBD: 08/19/12 - 08/26/12 HL#: Created: 08/16/12 09:11 AM

Client: SCOTT BROWN FOR U.S. SENATE... OPE: / / 4990 Agency Commission: 15 % Updated: FWONG on 08/16/12 09:33 AM

Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self :03:00 Confirmed: 08/16/12 09:33 AM

Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 08/17/12 09:00 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 007 | DDRPHIL | M T W T F * * | PHIL | 30 | | | | 0.0 | \$190.00 | 5 | \$950.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 008 | EJUDY | M T W T F * * | EFG | 30 | | | | 0.0 | \$720.00 | 5 | \$3,600.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 009 | ENWS5P | M T W T F ' * | EFG | 30 | | | | 0.0 | \$855.00 | 5 | \$4,275.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 010 | ENWS530P | M T W T F ' * | EFG | 30 | | | | 0.0 | \$945.00 | 5 | \$4,725.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 011 | NEARLYMF | M T W T F * * | NEWS | 30 | | | | 0.0 | \$375.00 | 5 | \$1,875.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012 | AWHEEL | M T W T * * * | ACC | 30 | | | | 0.0 | \$1,440.00 | 4 | \$5,760.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/23/12 | 4 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

| | | | | |
|---|----------------------------|--------------------------------|-------------------------------------|----------------------------|
| Order ID: 58082 | CF LOC-POL | FBD - LBD: 08/19/12 - 08/26/12 | HL#: | Created: 08/16/12 09:11 AM |
| Client: SCOTT BROWN FOR U.S. SENATE... | CPE: / / 4990 | Agency Commission: 15 % | Updated: FWONG on 08/16/12 09:33 AM | |
| Agency: MULTI MEDIA SERVICES CORP. | Product: BROWN/R/US SEN MA | Sell :03:00 | Confirmed: 08/16/12 09:33 AM | |
| Buyer: N. MCDONALD | Demo: HHOLDS DMA RTG | Sched Code: Z | Contract: 08/17/12 09:00 AM | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% WCVB: 0% WHDH: 0% WFTX: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013 | AJEOPMF | M T W T * * * | ACC | 30 | | | | 0.0 | \$2,250.00 | 4 | \$9,000.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/23/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | LLETTER | M T W T F * * | LETT | 30 | | | | 0.0 | \$1,080.00 | 5 | \$5,400.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 015 | LFERGUSON | M T W T F * * | LFG | 30 | | | | 0.0 | \$150.00 | 10 | \$1,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 10 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 016 | MNEWS430A | M T W T * * S | SUNR | 30 | | | | 0.0 | \$180.00 | 5 | \$900.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 13</u> | <u>Aug 20</u> | | | | | | | | | |
| | 08/19/12 | 08/23/12 | 1 | 4 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 017 | MSUNRISE1 | M T W T F * * | SUNR | 30 | | | | 0.0 | \$450.00 | 10 | \$4,500.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/24/12 | 10 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|-------------|----|-----|
| 018 | NLATE | M T W T F S S | NEWS | 30 | | | | 0.0 | \$750.00 | 14 | \$10,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/20/12 | 08/26/12 | 14 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58082 CF LOC-POL FBD - LBD: 08/19/12 - 08/26/12 HL#: Created: 08/16/12 09:11 AM
 Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 4990 Agency Commission: 15 % Updated: FWONG on 08/16/12 09:33 AM
 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self :03:00 Confirmed: 08/16/12 09:33 AM
 Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 08/17/12 09:00 AM
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBXP+: 0% WNDS: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 019 | SPATSPRE | * * * * F * * | LOCS | 30 | | | NFL | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/24/12 | 08/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020 | SPATSNFLPRE | * * * * F * * | PATS | 30 | | | NFL | 0.0 | \$6,000.00 | 1 | \$6,000.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/24/12 | 08/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 021 | WSAT6ANWS | * * * * * S * | NEWS | 30 | | | | 0.0 | \$450.00 | 1 | \$450.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/25/12 | 08/25/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 022 | WSAT7ANWS | * * * * * S * | NEWS | 30 | | | | 0.0 | \$540.00 | 2 | \$1,080.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/25/12 | 08/25/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 023 | MCBSSAT | * * * * * S * | MORN | 30 | | | | 0.0 | \$675.00 | 2 | \$1,350.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/25/12 | 08/25/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 024 | AWHEELSA | * * * * * S * | ACC | 30 | | | | 0.0 | \$630.00 | 1 | \$630.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/25/12 | 08/25/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

| | | | | |
|---|----------------------------|--------------------------------|-------------------------------------|----------------------------|
| Order ID: 58082 | CF LOC-POL | FBD - LBD: 08/19/12 - 08/26/12 | HL#: | Created: 08/16/12 09:11 AM |
| Client: SCOTT BROWN FOR U.S. SENATE... | CPE: / / 4990 | Agency Commission: 15 % | Updated: FWONG on 08/16/12 09:33 AM | |
| Agency: MULTIMEDIA SERVICES CORP. | Product: BROWN/R/US SEN MA | Sell :03:00 | Confirmed: 08/16/12 09:33 AM | |
| Buyer: N. MCDONALD | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 08/17/12 09:00 AM | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBXP+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 025 | AJEOPSA | * * * * * S * | ACC | 30 | | | | 0.0 | \$350.00 | 1 | \$350.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/25/12 | 08/25/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|---------|-------|---------|----|-----|
| 026 | WSAT5ANWS | * * * * * S * | NEWS | 30 | | | | 0.0 | \$50.00 | 1 | \$50.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/25/12 | 08/25/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 027 | WSUN6ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$450.00 | 1 | \$450.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/26/12 | 08/26/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 028 | WSUN7ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$540.00 | 1 | \$540.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/26/12 | 08/26/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 029 | WSUN8ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$675.00 | 2 | \$1,350.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/26/12 | 08/26/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 030 | WCBSSUN | * * * * * S | MORN | 30 | | | | 0.0 | \$1,800.00 | 2 | \$3,600.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/26/12 | 08/26/12 | 2 | | | | | | | | | | |

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CBS TELEVISION
STATIONS

WBZ-TV

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 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 031 | PSIXTY | * * * * * S | REGP | 30 | | | | 0.0 | \$2,200.00 | 1 | \$2,200.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/26/12 | 08/26/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|---------|-------|---------|----|-----|
| 032 | WSUN5ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$50.00 | 1 | \$50.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/26/12 | 08/26/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 033 | SPATSPOTGAME | * * * * F * * | LOCS | 30 | | | NFL | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/24/12 | 08/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 034 | PWIFESUN2 | * * * * * S | REGP | 30 | | | | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/26/12 | 08/26/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 035 | PMENTALSN3 | * * * * * S | REGP | 30 | | | | 0.0 | \$1,100.00 | 1 | \$1,100.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/26/12 | 08/26/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 138 | 0 | \$89,260.00 | \$75,871.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

| | | | | |
|--|----------------------------|--------------------------------|-------------------------------------|----------------------------|
| Order ID: 58082 | CF LOC-POL | FBD - LBD: 08/19/12 - 08/26/12 | HL#: | Created: 08/16/12 09:11 AM |
| Client: SCOTT BROWN FOR U.S. SENATE... | CPE: / / 4990 | Agency Commission: 15 % | Updated: FWONG on 08/16/12 09:33 AM | |
| Agency: MULTI MEDIA SERVICES CORP. | Product: BROWN/R/US SEN MA | Self :03:00 | Confirmed: 08/16/12 09:33 AM | |
| Buyer: N. MCDONALD | Demo: HHOLDS DMA RTG | Sched Code: Z | Contract: 08/17/12 09:00 AM | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | | Billing Int: Monthly | BM: SS | |
| Share: 0% | WCVB: 0% | WHDH: 0% | WFXT: 0% | WLVI: 0% |
| | WSBK: 0% | WBPX+: 0% | WNDS: 0% | CABLE: 0% |

| | | | | |
|---------------|-------------|-------------|--------|--------|
| Order Totals: | \$89,260.00 | \$75,871.00 | \$0.00 | \$0.00 |
|---------------|-------------|-------------|--------|--------|